



Grants Reviewer Guidance

[Note to Applicants: This document provides general guidance for reviewers. These questions, along with other analyses, help guide the evaluation discussions regarding applications. They are not used to rank applications. Additional application suggestions are provided in the FAQs under Grants tab on the AAWGT website <http://www.givingtogether.org>

AAWGT, a women's giving circle, supports initiatives that improve the quality of life for women and families in Anne Arundel County.

Purpose:

1. Does the proposal EXPLICITLY address a critical need within our mission and focus areas?
2. Is this need well documented including acknowledgement of other local programs addressing the same or similar needs?

Program/Project Description:

3. Does the proposal show a reasonable timeline and strategy for program completion?
4. Does the proposal show evidence that the organization is ready to identify, recruit and retain the targeted audience?
5. Does the proposal address barriers to participation such as transportation?

Benefits and Outcomes:

6. Does the proposal sufficiently describe expected impact and measures of success?
7. Will the amount requested from AAWGT make a difference?

Organizational Capacity:

8. Does the organization demonstrate the ability to plan and implement programs successfully and in a timely fashion?
9. Does the organization have adequate staffing for this program/project?
10. Has the organization shown the ability to work with partners and other providers?

Program/Project Budget:

11. Is the program/project budget clear and realistic?
12. Are the costs reasonable in relation to outcomes?
13. Are the organization's plans to raise other funds realistic?
14. If the organization is large, does the proposal articulate specifically why the organization has had difficulty securing funding from alternative sources for the program/project?

Proposal:

15. Is the organization's mission clearly stated and is the program/project aligned with that mission?
16. Is the program innovative and bold?